

**PRESS RELEASE – FOR MEDIA DISTRIBUTION (PH)**  
**International EU–PH Education Conference Comes to Batangas – Nov 20–21**

Batangas State University Host the Final Conference of Erasmus+ UNICATION Project  
Strengthening PH–Cambodia Academic Collaboration

Batangas City, Philippines — Batangas State University – The National Engineering University (BatStateU) will host the Final Conference of the Erasmus+ UNICATION Project: Unifying Communication by International Projects in Cambodia and the Philippines on November 20–21, 2025, at the Pablo Borbon Campus.

The two-day international conference will gather representatives from European Union partner universities, Cambodian higher education institutions, and leading Philippine universities, including the University of the Philippines (UP), for high-level discussions on internationalization, communication strategies, capacity building, and cross-border academic collaboration.

UNICATION, co-funded by the Erasmus+ Programme of the European Union, is coordinated by Instituto Superior Técnico – University of Lisbon (Portugal) and implemented with partner universities from the Philippines and Cambodia. The project aims to strengthen communication, visibility, and international cooperation practices in higher education institutions.

The conference will feature:

- \* High-level panel discussions with EU and ASEAN university leaders
- \* Launch of the UNICATION Inclusivity Booklet
- \* Release of the Internationalization @ Home Guide
- \* Presentation of collaborative research through a Poster Walk
- \* UNICATION Voices documentary screening series
- \* Workshops on CBHE proposal design, quality assurance, and internationalization strategies

Participating institutions include:

Batangas State University, University of the Philippines (UP), Instituto Superior Técnico – University of Lisbon (IST), Université Côte d’Azur (France), Óbuda University (Hungary), Phnom Penh International University (PPIU), National University of Management (NUM), and University of Heng Samrin Thbongkhmum (UHST).

Diplomatic representatives and EU officials have been invited to attend, reinforcing the strategic importance of academic diplomacy and cross-border collaboration.

The event will also highlight the growing academic cooperation between the Philippines and Cambodia, as well as the collaboration of both countries with European higher education institutions.

Media outlets are invited to cover the conference.

For project details, visit: [www.unication.eu](http://www.unication.eu) <<http://www.unication.eu>>

Global Erasmus+ Education Event Lands in Batangas – Don’t Miss It!

## About UNICATION

UNICATION is a 2-year Erasmus+ Capacity Building in Higher Education (CBHE) project focused on enhancing communication strategies, international visibility, and intercultural engagement among universities in Cambodia and the Philippines.

More info: [www.unication.eu](http://www.unication.eu) <<http://www.unication.eu>>

## Press & Media Access

Accredited media are welcome to attend and cover the event.

For press registration or interview requests, contact:

### Media Contact:

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