



UNICATION



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# UNIFICATION MAPPING OF INTERNATIONALIZATION SWOT of internationalization study



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# SWOT Analysis for Cambodia's Higher Education Internationalization

## Strengths

- **Institutional Commitment:** A significant proportion of Cambodian institutions have a dedicated office for internationalization, indicating structured efforts towards global engagement.
- **Geographic Focus:** Institutions prioritize the Asia and Pacific regions, which are crucial for fostering regional collaborations.
- **Support for Students:** There are special support services for international students, researchers, and administrative staff, such as language assistance and cultural integration programs.

## Weaknesses

- **Limited Research Internationalization:** Participation in international research is minimal, with most research being conducted individually rather than through collaborative projects
- **Funding Issues:** Financial limitations are significant, with a heavy reliance on general institutional budgets and limited external funding from international or private sources
- **Moderate Effectiveness:** The effectiveness of international educational practices is considered only moderately effective by the majority of respondents.

## Opportunities

- **Capacity Building Projects:** There is an increasing significance in international development and capacity-building projects, indicating potential for growth in these areas.
- **Curriculum Internationalization:** Future priorities include the internationalization of curricula, which can enhance the global competence of graduates.
- **Technological Integration:** Institutions are beginning to use ICT tools and platforms such as Moodle, Canvas, and video conferencing systems to facilitate international collaborations.

## Threats

- **Regulatory Challenges:** Navigating regulatory complexities poses a threat to seamless international collaborations.
- **Insufficient Faculty Involvement:** A low percentage of faculty members are involved in international collaborative teaching or research, which limits the potential for internationalization .
- **Geopolitical Instability:** Regional and global political dynamics can affect the stability and sustainability of international partnerships.

## SWOT Analysis for the Philippines' Higher Education Internationalization

### Strengths

- **Robust Institutional Framework:** A higher percentage of institutions in the Philippines have a formal office dedicated to internationalization and specific university-wide guidelines for establishing and maintaining international relationships.
- **High Priority Regions:** Institutions prioritize Asia and the Pacific, which aligns with their strategic geographic focus for international collaborations.
- **Active Engagement:** A significant number of institutions actively support the involvement of international students in research and innovation projects.

### Weaknesses

- **Over-reliance on Institutional Budgets:** Similar to Cambodia, there is a heavy reliance on the general institutional budget for funding international activities.
- **Moderate Perceived Effectiveness:** The overall effectiveness of international education practices is considered only moderately effective by the majority of respondents.
- **Need for Faculty Development:** There is a need for more faculty involvement in international research and teaching, which remains limited.

### Opportunities

- **Expansion of Partnerships:** Institutions have been expanding the number of international partnerships, which can lead to more collaborative projects and exchanges.
- **Curriculum and Faculty Development:** Priorities include internationalizing the curriculum and enhancing faculty development through international collaborations
- **Use of ICT:** Extensive use of ICT tools and platforms like Moodle, Canvas, and video conferencing systems to enhance international collaboration and learning experiences.

## Threats

- **Financial Constraints:** Financial limitations remain a significant threat, particularly the dependency on limited funding sources.
- **Regulatory Barriers:** Complex regulatory environments can impede the progress of internationalization efforts.
- **Sustainability of Initiatives:** Ensuring the long-term sustainability of international projects and partnerships amid fluctuating political and economic conditions.